



Media release

Calida: Aubade acquisition completed

Calida Holding AG, listed on the SWX Swiss Exchange, has successfully concluded its acquisition of Aubade, a highly traditional French producer of luxury lingerie. The effective date of the transaction is 21 July 2005. The acquisition of Aubade forms an important basis for the strategic positioning of the Calida Group in the fiercely competitive international market for bodywear and for sustained, profitable growth.

Sursee, 21 July 2005

CALIDA Holding AG