

# Information

## Certifications



### The OEKO-TEX® standard 100

All daywear and sleepwear for women, men, girls, boys and toddlers shown in the catalogue are manufactured using environmentally friendly methods and bear the OEKO-TEX® standard 100 label.

The OEKO-TEX® standard 100 is a textile label that is acknowledged world-wide and has been tested by internationally recognized textile institutes.

Over 300 test criteria guarantee that the textiles are not harmful to health and promote well-being.

The main criteria ensure that:

- Carcinogenic and allergenic substances, as well as azo dyes, are prohibited
- Pesticides are not present, textiles may not release heavy metals, and the use of these substances is restricted
- Minimal formaldehyde levels are present and textiles have an optimal pH value that guarantees their comfort
- Minimum fastness requirements guarantee easy-care garments

We guarantee that CALIDA meets all the requirements of the OEKO-TEX® standard 100 and consumer goods legislation.



### Made in Green by OEKO-TEX®

The label is awarded according to the most strictest social and ecological criteria and requires transparency. Each item carrying the Made in Green label can be transparently traced

using a unique product ID in the form of a number or QR code. It combines the OEKO-TEX® standard 100 and STeP by OEKO-TEX® requirements. It also applies to the finished products as well as the entire production chain. More specifically, this means that products are: **Made with materials tested for harmful substances. Made in environmentally friendly facilities. Made in safe and socially responsible workplaces.**



### Cradle to Cradle®

Cradle to Cradle® is a concept based on designing and developing products that can be used time and time again as part of an ongoing organic cycle. They are broken down into organic nutrients and promote new life such as plant growth. The raw materials and substances that grow as a result can then be used as a basis for new products.

Items certified according to the Cradle to Cradle® principle can be returned to the ongoing organic cycle after use without producing any waste.

## Materials



### swiss+cotton

The swiss+cotton quality mark guarantees use of the finest cotton that will last a long time and be comfortable to wear. swiss+cotton textiles are especially fine, superb, form-fitting, soft and easy-care.

Perfect Swiss workmanship with its high social and environmental standards guarantees the greatest quality in fabric and innovation. Consequently, only products that have 67% of their value added in Switzerland may be given this quality mark.

### Supima/Pima cotton

One of the finest cotton in the world. Ideal growing conditions coupled with particularly long fibres (35–41 mm; normal cotton fibres are between 24 and 34 mm long) and a gentle harvesting process help to make Pima cotton one of the finest cotton in the world. It is appreciated for its extreme softness, brilliant sheen, durability and resistance to pilling. Pima cotton is only grown in a few countries, including the south of the United States, Peru and Australia.

**Supima® is the name given to Pima cotton grown exclusively in the United States.**



Wool and silk, the best natural thermo-regulating fibres, create an extremely high-quality fabric that feels fresh and comfortable to wear. The blend naturally regulates body temperature and moisture. The best things come from nature – light, high-quality and wonderfully soft to the touch. The virgin wool (Merino super fine) used by CALIDA comes from South Africa and is mulesing-free.



### TENCEL™, Modal

Naturally soft. The careful use of natural resources during the manufacturing process is what makes these fibres particularly special.

TENCEL™ modal fibres are chiefly made using renewable beech wood from sustainable forests in Austria and its neighbouring countries. Their pure, natural softness makes modal fibres as gentle on your skin as they are on the environment.

### Eco Pure technology

Both pulp and TENCEL™ Modal fibers × Eco Pure technology are bleached by a totally chlorine-free process. Owing to the gentle bleaching process, textiles made predominantly of such fibers tend to be softer compared to conventionally bleached TENCEL™ Modal fibers.



### TENCEL™, Lyocell

Functional comfort. TENCEL™ Lyocell fibre (wood) is obtained from sustainable forestry. The trees used are cultivated without artificial fertilisers or artificial irrigation and are a fast-growing raw material from timber cultivations specially planted for industrial use. This soft, supple fibre from natural origins with its silky-smooth surface gently caresses even highly sensitive skin and maintain optimal body temperature. It absorbs a great deal of moisture and dries quickly, minimises body odour and ensures a pleasantly fresh feeling at all times.



### HeiQ Fresh

The latest functional Swiss technology. HEIQ FRESH is developed using natural raw materials from bio-based plant sources. It has an odour-reducing effect and leaves you feeling fresh, even during strenuous physical activity. (Doesn't contain any silver microparticles)



### SILVERPLUS+

Cutting-edge functional wear technology Silver microparticles are integrated into the fibres for an anti-odour effect and keep your body feeling fresh – even during strenuous physical activity. Contains a biocidal product to preserve freshness. Active ingredient silver microparticles.



### ECONYL®

ECONYL® is a 100% regenerated polyamide made using waste that would otherwise pollute the Earth. Unlike regular polyamides, it can be recycled time and time again, and forms a closed-loop system without losing quality. The material is pleasantly soft and has a smooth surface.

### Elastane

Comfort and well-being. Fabrics blended with elastane stand out for their optimal fit and shape retention.

### Daily Functionwear

The materials used for the Daily Functionwear series boast additional features that noticeably improve comfort for people with active lifestyles. They offer optimal moisture and temperature control, improved breathability and a reliable, fresh feeling, further enhancing the level of comfort CALIDA is known for.

